



For Immediate Release
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Household Hazardous Waste Collection Focusing on Smaller Communities in 2013

The Multi-Materials Stewardship Board (MMSB) is once again providing Newfoundlanders and Labradorians with a convenient way to properly dispose of household hazardous waste by partnering with volunteer fire departments in rural communities across the province, as well as the City of Corner Brook and the Town of Happy Valley-Goose Bay.

The Household Hazardous Waste Program provides a valuable recycling service to residents of the province, ensuring this waste stream stays out of landfills protecting the environment. In addition to providing an environmentally-friendly way for residents to dispose of household hazardous waste, the program aims to raise public awareness about the dangers associated with such waste if not managed and disposed of properly.

“On average, every single citizen in our province generates seven litres of household hazardous waste every year,” said the Honourable Tom Hedderson, Minister of Environment and Conservation and Minister Responsible for the Multi-Materials Stewardship Board. “While this may not seem significant, it only takes a few drops of hazardous waste to contaminate our water supplies. We all have a responsibility to dispose of this extremely harmful waste in a prudent manner.”

Regional waste management authorities have continued to expand household hazardous waste programs in their regions through additional permanent depots and mobile collection events, extending the reach of convenient and proper disposal solutions in the province. The MMSB’s collection events target communities that, at this time, do not have access to permanent depots or collection services provided by a regional waste management authority.

“At the MMSB, we are always looking at ways to expand and improve our waste diversion and recycling programs,” said Mike Samson, CEO of MMSB. “Last year, through our partnership with volunteer fire departments and communities we were able to keep over 90,000 litres of household hazardous waste materials out of local landfills.”

The 11 participating volunteer fire departments are responsible for collecting and storing the household hazardous waste materials and in turn MMSB will provide a financial honorarium that the fire departments can use to support the important work they undertake in their communities.

A list of participating communities is provided in the backgrounder below. A complete schedule of events, permanent depot locations and a detailed list of materials accepted through the program are available on MMSB's website at www.mmsb.nl.ca.

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BACKGROUNDER
MMSB HHW Collection Events

MMSB has delivered the Household Hazardous Waste Program since 1998 with funding from the Newfoundland and Labrador Waste Management Trust Fund. To date, nearly one million litres of household hazardous waste – ranging from pesticides to lead paint – have been diverted from waste disposal sites throughout the province.

Specific dates and locations for this year's household hazardous waste collection events will be advertised in participating communities. A complete schedule of events, permanent depot locations and a detailed list of materials accepted through the program are also available on MMSB's web site at www.mmsb.nl.ca.

MMSB Full Day Events:

Corner Brook	June 22
Happy Valley Goose Bay	September 14
Corner Brook	November 2

MMSB Half Day Events in partnership with Volunteer Fire Departments:

Baie Verte	June 8
Burgeo	June 22
Fortune/Grand Bank	May 25
Harbour Breton	June 8
La Scie	June 8
Lethbridge and Area	June 1
Marystown	May 25
Pasadena	June 22
St. Lawrence	May 25
Rocky Harbour	June 22
Trinity Bay North	June 1