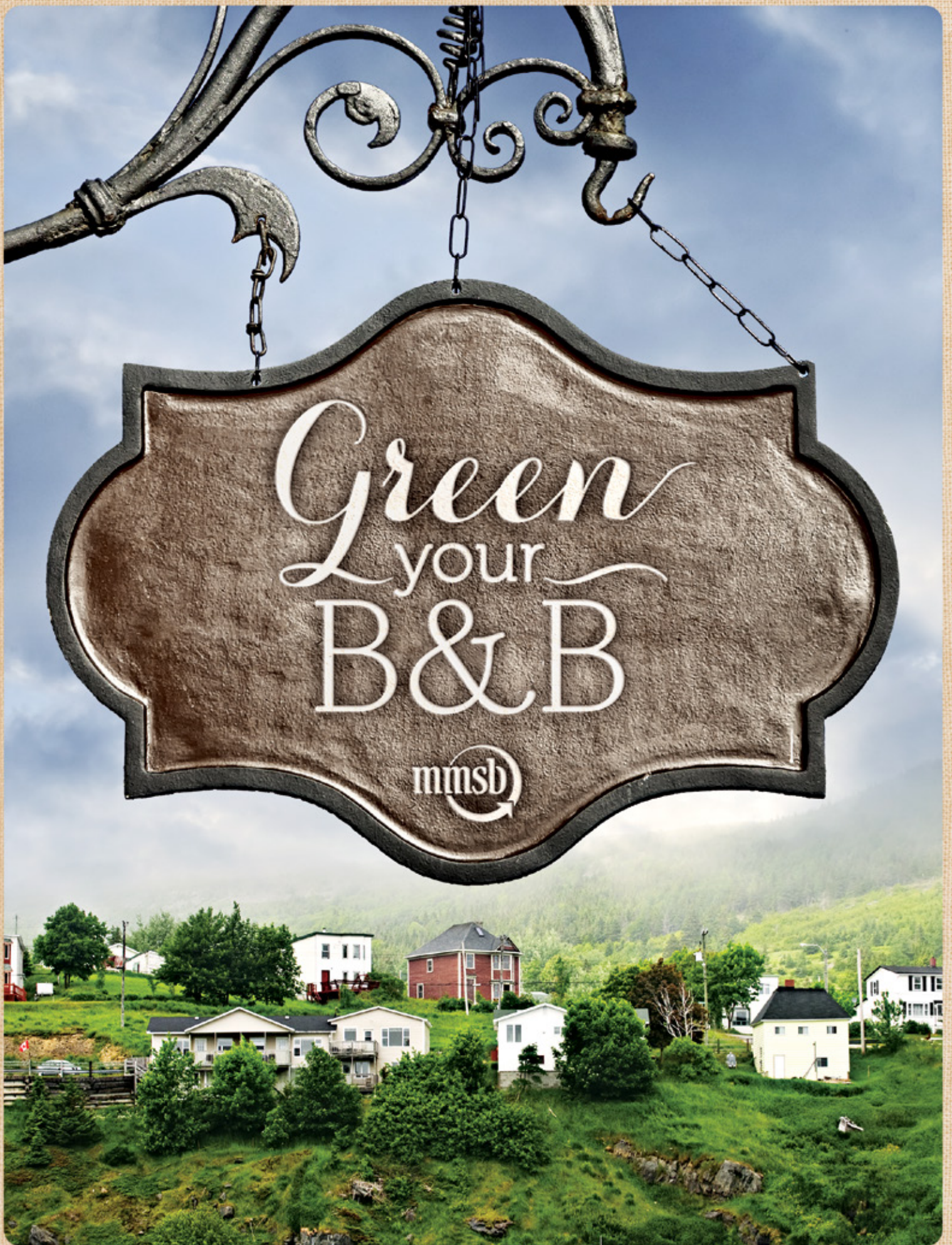


Green
your
B&B

mmsb



Bed & Breakfast Toolkit Overview



With the right information, it's easy to get started.

Going green is great for the environment and great for business. Learn to embrace sustainable business practices while attracting eco-conscious travellers!

Bed & Breakfast Online Toolkit

MMSB has developed an online toolkit to help you reduce waste and improve the overall sustainability of your bed and breakfast. Visit the *Business* section of our website to download the complete toolkit, featuring resources specially designed to help you set and attain your bed and breakfast's environmental goals:

- Environmental Policy Guide
- Waste Audit Guide
- Recycling Program Guide
- Green Procurement Policy Guide
- Backyard Composting Guide
- Marketing and Education Guide
- 3R Checklist

Be sure to check out the 3R Guide

Wondering what to do with that unused appliance? MMSB's website also offers an online provincial guide to help you find ways to reduce waste and reuse whenever possible. You can also search regional options for recycling and safe disposal of unwanted items.

Are You a Waste Conscious Bed and Breakfast?

We hope that you will take action to help Newfoundland and Labrador's tourism industry reduce waste and protect our planet. For more information about MMSB's bed and breakfast toolkit or to share your success story, please contact our education officer at inquiries@mmsb.nl.ca.