

Multi-Materials Stewardship Board Proclaims Waste Reduction Week

As the provincial partner of Waste Reduction Week in Canada, the Multi-Materials Stewardship Board (MMSB) is proclaiming Waste Reduction Week from October 19 to 25, 2020 in Newfoundland and Labrador.

Each day of Waste Reduction Week in Canada has its own theme: Circular Economy; Textiles; E-Waste; Plastics; Food Waste; Sharing Economy; and Swap and Repair. MMSB will be celebrating Waste Reduction Week through a digital public awareness campaign aligned with theme days, as well as online composting workshops for the public. Government House will also be lit in blue and green on October 21 in recognition of Waste Reduction Week.

MMSB encourages individuals, businesses and schools throughout the province to celebrate Waste Reduction Week in Canada. MMSB's Rethink Waste NL website contains valuable tips and resources that highlight waste reduction activities and information. Additionally, MMSB offers education sessions for a variety of topics by request for businesses, schools and community groups.

To learn more, please visit rethinkwastennl.ca.

Quotes

“We all play a part as environmental stewards in protecting our environment, and encouraging each other to start new habits as we consider potential alternatives to advance waste reduction. With the retail plastic bag ban now in effect in Newfoundland and Labrador, we are actively decreasing the amount of plastic waste and litter created, thereby protecting the environment and improving the waste management system. I encourage all residents to reflect on lifelong positive changes they can make during Waste Reduction Week.”

Honourable Derek Bennett

Minister of Environment, Climate Change and Municipalities

“Waste Reduction Week is a great opportunity to discuss how we can all work together to reduce our environmental footprint and create sustainable waste management habits. MMSB is committed to providing education to Newfoundlanders and Labradorians to help people understand the impact of our waste and to change behaviours so that we create less waste, reuse everything we can and recycle more things, more often. ”

Derm Flynn

Chair of the Multi-Materials Stewardship Board

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Learn More:

- [About MMSB](#)
- [Composting Workshops](#)

- [Rethink Waste NL](#)
- [Waste Reduction Week Canada](#)

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